

Jeanne Dorsey Epstein
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Profile

- Certified in User Experience with the Nielsen Norman Group
- Certified UX writer with the UX Writers Collective
- Digital content writer
- Grant writer (fundraising)
- Produced and published playwright/screenwriter

Relevant Experience

Freelance UX Writer (Volunteer)

09/2021 - Current

Mott Haven Fridge - Bronx, NY

- Lead UX writer on website redesign
- Collaborate on re-branding initiative
- Write staff and board member bios
- Write *Bronx Heroes* weekly podcast introduction

Freelance Content Writer

10/2020 – 02/2021

SilverBell Coaching, New York, NY

- Led content audit and collaborated with CEO on website redesign
- Streamlined mission statement, process description, and staff bios

Playwright/Producer (as Jeanne Dorsey)

08/2017 – 06/2019

NW 50+, New York, NY

- Wrote the full-length play, *A Little Bit of Forever*, during multiple fellowship residencies at the Virginia Center for the Creative Arts
- Wrote compelling fundraising content and raised necessary capital to produce an Actors Equity workshop production of *A Little Bit of Forever*
- Hired and managed a professional 8-person creative team
- Executed and filed actor contracts with Actors Equity
- Received a nomination for the Susan Smith Blackburn Prize from New Georges Theatre

Film Writer/Producer/Director (as Jeanne Dorsey)

02/2012 – 10/2014

Original Kin Productions, New York

- Wrote, produced and directed *Blood From a Stoner* a 28 minute narrative short film
- Produced fundraising event and raised production capital
- Hired and directed a cast of well-known professional actors
- Hired and managed a 17-person crew
- Coordinated with Mayor's Office of Film and Television to receive permit
- Wrote content for Indiegogo online crowdsourcing platform that raised post-production capital
- Premiered *Blood From a Stoner* in numerous film festivals including FilmColumbia, Chain Film Festival, and Big Apple Film Festival

Content Writer: Real Estate

04/2014 – Present

Compass/The Corcoran Group, New York, NY

- Wrote detailed, research-based marketing content
- Content writer and designer of bi-weekly marketing newsletter for broad business network
- Referral Director/Licensed real estate sales agent
- Provide buyer and seller referrals to brokers at top NYC real estate firm

Teaching Artist

01/1999 – 12/2003

Teachers & Writers Collaborative, New York, NY

Teacher/writer-in-residence at various public elementary and middle schools throughout the five boroughs, including a psychiatric day program at a hospital site

- Taught poetry and creative writing to both regular and special needs populations
- Collaborated with classroom teachers in determining needs of each population
- Designed and implemented writing curriculum according to the needs of each population
- Compiled, organized, and designed numerous anthologies of student's poems, stories and drawings as the culminating result of each residency
- Organized and directed assemblies in which students presented their work to parents and faculty

Freelance Writer

09/1999 – 12/1999

Cohn Communications (now CCG), New York, NY

- Conceived, wrote, and cast instructional corporate training video depicting various examples of workplace harassment
- Video shown in North American offices of an international consulting firm

Education

- Bennington College, Bennington Vermont – B.A. in Literature
- Trinity Rep Conservatory, Providence Rhode Island – Two-year theatre training program

Skills & Tools

- Digital content writing; UX writing
- Conversant in Spanish
- Email marketing
- Constant Contact; Figma; Google Suite; Microsoft Suite; Snagit